



Anmol Singh

Senior User Experience Designer

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LinkedIn



◆ Summary

Experienced UX designer with 5+ years in leading cross-functional design teams. Adept at creating intuitive, data-driven designs for web and mobile platforms. Proven success in delivering strategic solutions that meet both user needs and business goals, enhancing product experiences, and improving engagement metrics.

◆ Leadership and Strategy

- Led a team of 3 designers across 3 departments, implementing a design system that increased project velocity by 20% and improved collaboration between product and engineering teams.

◆ Experience

Hestabit | Senior UX Designer

2022 – Present

- Led UX design for complex platforms including Nebula, Gaia, and iContentsPro, balancing business objectives with user satisfaction.
- Spearheaded design system implementation that reduced design inconsistencies by 40% and accelerated product release cycles by 15%."

Square Yards | Assistant design Manager

2019– 2021

- Developed marketing pages and improved user experience for Square Yards microsite.
- Revamped the UX for key marketing and microsite initiatives, contributing to a 25% increase in lead generation.

◆ Core Skills

- User-Centered Design
- UX Research & Usability Testing
- Design Leadership & Stakeholder Management
- Cross-Functional Team Collaboration
- Design Systems & Consistency
- Wireframing & Prototyping
- User Architecture & Flow Optimization
- Agile & Lean UX Methodologies
- Strategic Design Thinking

◆ Education

- **Brand Communication**
MICA | UpGrad | 2023
- **Bachelor of Design**
MGU | 2014 - 2018
- **Continuous Learning...**

◆ Tools & Technologies

- Figma | Adobe Creative Cloud | Miro | AI Prompting Tools (e.g., ChatGPT for UX research)